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08/10/2012 10:23 AM	06/14/2012 1:53 PM
Printed:	06/14/2012
	Last Received:
Traffic Order# 23691	
Status Confirmed	
Mod# 0	
Ver# 1	
7880882	
Rep Order#	EC'd Yes

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	) WASHINGTON	) JAMIE ANDRUS	one# 202-872-1155 X#
	Rep Firm Sales Office (	Salesperson (	Salesperson Phone# Salesperson FAX#
Showing Buylines: All Lines	Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE	ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2602	Flight Dates 10/05/2012 - 10/11/2012 Hiatus Weeks
	U.	Product NRCC IE 2012  Estimate# 2602	Buyer TRACEY ROBINSON Phone# Fax#

## -- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT
ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
н Б	KSL 5 NW TDY 2	6A-7A	:30	10/05-10/05		\$200.00	] ] ] !
2 M-TH Rating: 2.8	KSL 5 NW TD% 2  Buyline Comment: 1/DA%	6A-7A	.30	10/08-10/11	4.	\$200.00	<b>પ</b> '
6 Rating: 2.8	TODAY SHW	7A-8A	:30	10/05-10/05	₽	\$450.00	п
7 M-TH Rating: 2.8	TODAY SHW Buyline Comment: 1/DAY	7A-8A	:30	10/08-10/11	41	\$450.00	dı.
ll su Rating: 1.2	MEET PRESS-SUN	8A-9A	:30	10/07-10/07	п	\$150.00	н
12 F Rating: 2.8	KSL 5 NWS AT 5	5P-530P	:30	10/05-10/05	н	\$400.00	н
13 M-TH Rating: 2.8	KSL 5 NWS AT 5 Buyline Comment: 1/DAY	5P-530P	: 30	10/08-10/11	4	\$400.00	<b>ਹਾਂ</b>
17 F Rating: 3.8	KSL 5 NWS AT 6	ਰ069-ਰ9	30	10/05-10/05	1	\$500.00	н

2 of 4		Total Spots	4	П	п	ব	Н	п	1	1	П	<b>4</b> i
3 AM	) WASHINGTON ) JAMIE ANDRUS 1 202-872-1155	Ж 1 20 1 ст 1 се 1	\$500.00	\$225.00	\$400.00	\$400.00	\$125.00	\$1,400.00	\$1,100.00	\$3,500.00	\$800.00	\$1,800.00
Printed: 08/10/2012 10:23 AM 06/14/2012 1:53 PM nes	Rep Firm Sales Office ( ) WAS Salesperson ( ) JAM Salesperson Phone# 20 Salesperson FAX#	Spots/Week	dı.	н	17	41	ц	П	1	1	1	ঘ
Printed: Last Received: 06/14/2/ Showing Buylines: All Lines		Dates 	10/08-10/11	10/06-10/06	10/03-10/05	10/08-10/11	10/06-10/06	10/05-10/05	10/05-10/05	10/07-10/07	10/07-10/07	10/08-10/11
3691 Las Showing	DIA RESEAJ 14 22 9/11/2012	다 다 대 대 대 대 대 대 대 대 대 대 대 대 대 대 대 대 대 대	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30
Traffic Order# 23691	( ) NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 PT/P2/E 155/426/2602 les 10/05/2012 - 10/11/2012 eeks	Time 	6P-630P	6P-630P	630P-7P	630P-7P	630P-7P	8P-9P	401-46	615P-930P	930P-10P	10P-1035P
Status Confirmed	Agency ( ) 1 815 SLA ALEXA) Agency C/P1/P2/E Flight Dates Hiatus Weeks											
Ver# 1 Mod# 0	SALT LAKE CITY ) NRCC-NATL REPUB CONG IE 2012 EY ROBINSON	Program	KSL 5 NWS AT 6 Buyline Comment: 1/DAY	KSL 5 NWS AT 6	KSL 5 NWS-6:30	KSL 5 NWS-6:30 Buyline Comment: 1/DAY	GAME NIGHT LVE	GRIMM-NBC	DATELNE FR-NBC	NBC SUN-FTBL	KSL NFL EDITION	KSL 5 NWS-10
<b>Rep Order</b> # 7880882 <b>EC'd</b> Yes	n. KSL-TV rtiser ( tot NRCC ate# 2602 . TRAC:	Fax# In Day 	18 M-TH Rating: 3.8 Buyli.	22 SA Rating: 2.4	23 F Rating: 3.0	24 M-TH Rating: 3.0 Buyli:	28 SA Rating: 0.8	29 Rating: 4.9	30 F Rating: 3.4	31 SU Rating: 8.5	32 SU Rating: 6.7	33 M-TH Rating: 7.3

Rep Order# 77 EC'd Yes	7880882	Ver# 1 M	Mod# 0	Status Confirmed		Traffic Order# 23691 Si	3691 I Showin	Prin Last Received: 06/ Showing Buylines: All Lines	Printed: ed: 06/14/2/ : All Lines	012 1:	08/10/2012 10:23 AM 53 PM	Σ	3 of 4
Station KSL-TV Advertiser ( Product NRCC Estimate# 2602 Buyer TRAC Phone#	KSL-TV SALT LAKE CITY r ( ) NRCC-NATL REPUB CONG NRCC IE 2012 t 2602 TRACEY ROBINSON	E CITY VIL REPUB CC ION	ONG	Agency Agency Flight D Hiatus V	° 8 8 C/P ater	( ) NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/2602 es 10/05/2012 - 10/11/2012	DIA RESE 114 0/11/2012	arch pla		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	<b>≥</b> ₹	ASHINGTON IMIE ANDRUS 202-872-1155	
r <i>aar</i> In Day	Program	ram				Time	Len	Dates	eg en	07	Spots/Week	Rate	Total Spots
37 SU Rating: 8.6	KSL	5 NWS-10	<u> </u>			10P-1035P	30:	10/0	10/07-10/07	ΙH		\$2,100.00	1 1
38 F Rating: 3.4	TOOL	TONITE SHW				1035P-1137P	0 :	10/0	10/05-10/05	T		\$550.00	н
39 M,TH Rating: 3.4	TONITE SHW Buyline Comment:	TONITE SHW	>•!			1035P-1137P	90	10/0	10/08-10/11		N	\$550.00	0
41 SA Rating: 3.0	SPOR	SPORIS BEAT SA				1035P-1105P	30:	10/0	10/06-10/06		Н	\$375.00	н
42 Rating: 4.4	SPOR	SPORTS BEAT SU				1035P-11P	30	10/0	10/07-10/07		н	\$475.00	н
REPORT TOTALS Report Totals: 42	LS 42 / \$28,850.00	00.0											
SALES MONTHLY TOTALS-	LY TOTALS												
Oct 12: 42 / \$28,850.00 Sales Totals: 42 / \$28,850.00 Station Totals: 42 / \$28,850. Lines not sent/rold/rtrn: 0 /COMPETITIVE		00 00.00 00.00 00.00											
	Market Totals		\$96,167	CABL	a° a°	KJZZ 0% KUTV 0%		KSL 3(	% 0 C	KSTU 0	O% KIVX	VX 0%	
Books Demos	null RA35+												

Status Confirmed

Mod# 0

Ver# 1

7880882

Rep Order# EC'd Yes

Station KSL-TV SALT LAKE CITY
Advertiser ( )NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2602
Buyer TRACEY ROBINSON
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Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ( ALEXANDRIA, VA 22314 Salesperson ( Agency C/P1/P2/E 155/426/2602 Flight Dates 10/05/2012 - 10/11/2012 Hight Weeks

Salesperson Phone# 202-872-1155 Salesperson FAX#

) WASHINGTON ) JAMIE ANDRUS